



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

HUMIT APP

Final Placement Notice- 2021 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register 5TH August 2021 by 10 am

Company	Humit App
Website	www.hunit.app
Batch	2021
Date of Campus	Will be inform
Job Title	<ol style="list-style-type: none">1 Growth Manager2 Community Manager Intern3 Growth & Marketing Interns4 Graphic Design Interns
Eligible Degrees	Graduate
Eligible Branches	Any Graduate
Eligibility Criteria	60% throughout in class 10 th , 12 th and Graduation
Other Skills Required (If any)	Good Communication Skill
Location	At present work from home After that Bangalore
Compensation (CTC)	Profile 1 - 12.00 LPA Profile 2, 3 and 4 - 25,000/- PM
Roles & Responsibilities	<p>Profile 1</p> <ul style="list-style-type: none">• You love to exchange stories and communicate messages through your work - high adaptability with structured thinking & decision-making defines you best.• You are a thinker and a doer - collaborating and working with diverse teams excites you and you have the knack for ensuring excellence in execution.• You have the ability to drive large-scale projects, experiments, side-projects, and smaller product tweaks with equal ease.• You have the power to keep the team focused on the problem statement, deliver on metrics while being aware of the overall vision. <p>Profile 2</p> <ul style="list-style-type: none">• Collaborate with business and marketing to understand the

	<p>objectives, strategize and build the community from scratch.</p> <ul style="list-style-type: none"> • Own a project/ initiatives calendar in coordination with all stakeholders. • Manage day-to-day interactions & virtual events for community members catering to multiple time zones. • Enabling Community as a means of GTM and desirability testing for launching future verticals. • Monitor, track, and report on feedback and insights to help improve product and service. <p>Profile 3</p> <ul style="list-style-type: none"> • Identify and map partnership opportunities to evangelise and champion humit app, thereby expanding and growing its user base. • Work on growth hacks to drive traction among audiophiles by helping build communities and networks of independent artists and tastemakers on the platform. • Using your research, prospecting, & people-skills to excite & educate potential users / stakeholders on the need for social music discovery. <p>Profile 4</p> <ul style="list-style-type: none"> • Coordinate closely with growth and product marketing teams to comprehend requirements and translate them into engaging visual communication. • Establish best practices, frameworks and design language systems to ensure design-excellence in the products and experiences we ship. • Deeply understand the music category and create a unique yet consistent brand visual language in all creative assets such as mailers, banners, social media.
Recruitment Process	Online assessment test followed by interviews
How to Apply?	<p>All interested students should apply latest by 11th August 2021 by 10 am</p> <p><u>CLICK HERE TO APPLY</u></p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group

